CUT COSTS.
NOT SERVICE LEVELS.

SAP Business Communications Management software offers a unique opportunity to reduce your contact centre costs - while dramatically improving its effectiveness. Talk to SAP today to find out how you can:

- Easily integrate communications into your existing business processes and applications with a software-based IP communications solution
- Fully leverage the expertise of your staff by routing every customer contact to the right person
- Differentiate your company though enhanced customer service quality and reduce your total cost of ownership

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