

Call Centre

FOR UK CALL CENTRE PROFESSIONALS **EUROPE**

Rate Card 2012

Magazine

	Colour	Mono
Double page spread	£3,570	£3,045
Full page	£2,310	£1,943
Half page	£1,470	£1,260
Quarter page	£998	£840
Strip (equals quarter page)	£998	£840

Advertisement dimensions

	(height x width)	(with bleed)
Double page spread	297mm x 420 mm	303mm x 426mm
Full page	297mm x 210mm trim: 270mm x 190mm	303mm x 216mm
Half page (horizontal)	133mm x 190mm	139mm x 196mm
Half page (vertical)	288mm x 90mm	294mm x 96mm
Quarter page	133mm x 90mm	139mm x 96mm

Inside front cover or back cover 15% premium. Outside back cover 20% premium
Guaranteed position, e.g. first right hand page, within specific editorial, etc., 10% premium

Front cover (front cover, page three strip advertisement and half-page of editorial, including all design and free pdf proofs £3,250

Inserts (per '000) loose/bound-in inserts, based on single A4 sheet (others on request) £200

Web advertising (per calendar month)

Banner top of home page £800; run of site top of page £500; banner bottom of home page £400; run of site bottom of page £300. See our guide to these and a choice of banners, buttons, bars, leaderboards and skyscrapers

Recruitment One job on website only £250 per month; one job also in magazine £100 per month

Newsletter

Micro Bar (196x60) £800; banner (720x160) £1,000; New for You (headline and 80 words) £500

Your contacts:

Editorial: Paul Liptrot editor@call-centre-europe.com

Advertising: Paul Summers advertising@call-centre-europe.com

Administration/circulation: circulation@call-centre-europe.com

Tel: 01932 254400 | **Fax:** 01932 240294

Call Centre Europe (ISSN 1357-4868) is published by Stanworth Communications
P.O. Box 220 | Walton-on-Thames | Surrey KT12 1YQ | UK